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New! First Mobile App for Immunohematology

Durham NC. (September 30, 2011) – Hemo bioscience Inc, reported today that it will launch the first mobile app detailing the characteristics of blood grouping antibodies at the AABB Annual Meeting and CTTXPO 2011 being held October 22-25 in San Diego, California.

The characteristics of blood grouping antibodies app will be available on iTunes beginning in the month of October. It can be used on all Apple devices which use touch screen technology. The app will be available for Android devices shortly thereafter. Both apps will be free to download.

“Whether you are a bench tech with years’ of experience or a student trying to decide which discipline to turn into a career, the Hemo bio App is an invaluable learning tool.” says Noel R. Brown, President and CEO of Hemo bioscience. “This furthers our commitment to improve the science in blood banking and we are pleased to be able to provide this unique app at no charge.”

Founded in 2003, Hemo bioscience Inc. manufactures proficiency testing materials and distributes blood typing reagents and ancillary products used by hospitals, reference laboratories and donor centers in the area of compatibility testing. Hemo bioscience plans to have a complete line of reagents available over the next eighteen months for all targeted market segments.

For more information on Hemo bioscience, please visit our website at www.hemobioscience.com

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